Short title of the study (using a font size 16 – 20)

Please see guidance for Flyers/ Recruitment materials on Rowan IRB’s website under Initial Submissions. Be sure to fill out details as it pertains to your study and delete any extraneous examples and blue text. Feel free to add any additional information, including images and/or tear-away contact strips.

Tagline (be sure to emphasize voluntariness) Examples: “Be part of an important …... research study” “Are you interested in participating in a research study about ……” or “Volunteers are needed for a …… research study”) Do not use fonts larger than 18.

Describe subject population in terms of age and other enrollment requirements. Be sure to include sex/gender if only enrolling one sex/gender. Examples:

Are you between … and … years of age?

Are you Male/Female?

Are you a Rowan University Student?

Have you been diagnosed with … ?

Do you want to participate in an exercise program?

Do you want to change your eating habits and lose weight?

The purpose of this research study. Examples: “We aim to elucidate role of sleep in memory performance in college aged adults” or “We wish to test effectiveness of new studying method in exam performance”

Indicate research activities time commitment. Examples: “This study will take roughly … minutes and include an online survey via Qualtrics.” Or “Study will include an interview lasting roughly … minutes.”

Indicate study location. Examples: “This study will take place at Rowan University Building/Room” or “Study will be conducted at Rowan University via online survey” (be sure to include link if online survey)

Mention any planned compensation value and method. Example: “All subjects who complete survey will be entered into a drawing for (Compensation) with subject chosen by (method and date)” or “Subjects who complete the study will receive … SONA credits for (Course ID number)”

Contact Information of research team: Provide contact information of Principal Investigator and any Co-Investigators who will be involved in subject recruitment

This study has been approved by Rowan University’s IRB (Study # Pro………….)